

Vol.03 No.02 (2025)

EXPLORING THE IMPACTS OF WOMEN EMPOWERMENT IN SOCIETY IN THE NOVEL "BISMIL" BY MEHRUNISA

Kinza Gulshan

M.Phil. Scholar, Department of English, University of Okara

Email: kinzagulshan722@gmail.com

Syeda Wajeeha Batool

M.Phil. Scholar, Department of English, University of Okara

Email: syedawajeehabatool72@gmail.com

Dr. Shahzad Farid

Assistant Professor, Department of Sociology, University of Okara

Email: s.farid@uo.edu.pk

Sheeza Gulshan

BS Student, Department of International Relations, University of Okara

Abstract

This research paper explores the theme of women empowerment as depicted in the Urdu novel Bismil by Mehrunisa. The novel vividly portrays the struggles, resilience, and transformation of its female protagonist in a traditionally patriarchal society. Through a comprehensive literary analysis, this study investigates how empowerment in the novel affects not only individual identity but also societal structures, cultural perceptions, and gender roles. It highlights the psychological, social, and cultural dimensions of empowerment, illustrating its multifaceted impact on women and society. The findings underscore the novel's role as a catalyst for feminist discourse and social change within South Asian contexts.

Keywords: Women empowerment, Urdu literature, *Bismil*, gender roles, feminist narrative, social transformation, Mehrunisa.

1. Introduction

Women empowerment, a critical subject in social sciences and humanities, especially in South Asia, is increasingly being explored through literary works. Urdu literature, rich in cultural and social narratives, offers a fertile ground to analyze women's roles and rights in a historically patriarchal context. Mehrunisa's novel *Bismil* stands as a significant contribution to this discourse by presenting a

realistic and emotionally charged portrayal of a woman's quest for empowerment.

The novel revolves around the female protagonist who challenges societal norms through education, self-awareness, and assertiveness. *Bismil* not only narrates her personal growth but also reflects the broader societal tensions between tradition and modernity. This study aims to analyze how *Bismil* conceptualizes women empowerment and its ripple effects on society, emphasizing the transformation of gender dynamics, cultural perceptions, and social identities.

2. Rationale of the Study

The rationale for this study stems from the need to examine the intersection of literature and social issues, particularly women empowerment in Urdu literature, which remains underexplored in academic scholarship. While sociological studies focus on statistical and policy perspectives, literary analysis provides nuanced insights into lived experiences and emotional realities.

Bismil offers an authentic narrative that mirrors the struggles of many women in South Asia. By studying this novel, the research aims to bridge the gap between literary representation and social reality, highlighting how narratives can influence perceptions and encourage progressive change.



Vol.03 No.02 (2025)

The novel's portrayal of empowerment serves as both reflection and impetus for societal transformation, making it an essential subject for academic inquiry.

3. Significance of the Study

This study is significant as it deepens feminist literary criticism within Urdu literature by focusing on a contemporary novel that challenges patriarchal norms. Bismil by Mehrunisa offers a powerful narrative of female empowerment, making it a vital text for examining how literature can influence and reflect social change.

By analyzing Bismil, the study connects literature with broader social and cultural issues, illustrating how fictional narratives contribute to shaping perceptions of gender roles and women's rights. It highlights the psychological, emotional, and societal dimensions of empowerment, emphasizing that true empowerment involves both internal transformation and external resistance. The research also offers value to educators, scholars, and policymakers by showing how culturally rooted stories can promote gender sensitivity and inspire critical reflection. Ultimately, this study contributes to preserving South Asian feminist voices and supports their inclusion in global academic discourse.

4. Objectives of the Study

The study aims to:

- 1. Analyze the depiction of women empowerment in *Bismil*.
- 2. Explore the protagonist's journey and challenges.
- 3. Examine the societal and cultural impacts of empowerment as portrayed in the novel.
- 4. Understand how gender roles are transformed through empowerment.
- 5. Assess the novel's contribution to feminist discourse in Urdu literature.
- 6. Evaluate the implications of the narrative for contemporary social change.

5. Research Questions

The research addresses:

- 1. How is women empowerment portrayed in *Bismil*?
- 2. What barriers to empowerment are depicted in the novel?
- 3. How does empowerment affect the protagonist's identity and social relations?
- 4. In what ways does the novel challenge traditional gender roles?
- 5. What social changes does the novel advocate through its empowerment narrative?
- 6. How does the novel reflect broader cultural shifts regarding gender?

6. Literature Review

6.1 Women Empowerment in Urdu Literature

Urdu literature has historically portrayed women in limited, often stereotypical roles—either as devoted housewives or as tragic heroines trapped by fate. However, the literary landscape has evolved, especially in the post-independence era. Writers such as Ismat Chughtai, Qurratulain Hyder, and later, contemporary voices like Mehrunisa have challenged this reductive representation by introducing bold, complex, and empowered female characters. In this context, Bismil becomes part of a growing literary tradition that highlights the agency of women within



Vol.03 No.02 (2025)

constraining socio-cultural frameworks. As Raza (2021) asserts, Bismil reimagines the role of the female protagonist by offering her not just a voice but a transformative power that alters the social and familial fabric around her. The protagonist is not confined to domesticity; instead, she becomes a symbol of change and resistance.

Malik (2017) highlights that empowerment in modern Urdu novels often encompasses education, economic participation, psychological strength, and social engagement. These themes resonate throughout Bismil, where the protagonist's pursuit of education becomes a radical act against patriarchy. Fatima (2018) adds that such narratives also delve into the psychological dimensions of empowerment—portraying internal conflicts, self-realization, and emotional evolution, elements that are well-articulated in Mehrunisa's novel. The social and cultural settings in South Asian societies are deeply patriarchal, with entrenched norms that often suppress women's rights and opportunities. Ahmed (2019) observes that literature not only reflects these structural inequalities but also possesses the potential to envision and promote social transformation. Bismil engages with this context by placing its protagonist within a traditional setting where resistance to female autonomy is expected, yet her journey creates ripples that challenge this resistance. In analyzing Bismil, the cultural constraints around marriage, honor, family reputation, and women's obedience come into sharp focus. These are not only social realities but also literary themes that define the conflict in South Asian feminist writing. The protagonist's journey is not just personal; it becomes a microcosm of the larger socio-cultural battle for women's freedom.

6.2 Feminist Literary Perspectives

The feminist theoretical framework is crucial in interpreting Bismil. Feminist criticism interrogates how literature reinforces or subverts gender norms. In Bismil, the dismantling of traditional gender roles aligns with the core goals of feminist theory—revealing the artificiality of socially constructed roles and advocating for equity.

As Siddiqui (2018) discusses, South Asian feminist literature often grapples with a dual burden: challenging both colonial legacies and indigenous patriarchies. Mehrunisa's work contributes to this discourse by focusing on internal societal struggles and resisting cultural taboos without exoticizing or distancing the narrative from its roots. Moreover, Fatima (2018) and Iqbal (2016) argue that the empowerment of female protagonists in Urdu novels is not merely a thematic element but a methodological approach—where language, symbolism, and plot structure all serve to question and resist patriarchal domination. Bismil uses metaphorical storytelling and emotional introspection to accomplish this, presenting empowerment as both a psychological and collective awakening.

6.3 Social Constructivism and Identity

From a social constructivist viewpoint, identity and power relations are shaped by interaction and social context. This theoretical lens helps understand how Bismil portrays empowerment not as a static achievement but as a socially negotiated process. The protagonist's identity evolves as she engages with different social actors—family, community, and educational institutions. These interactions form a web of influence that either reinforces or disrupts traditional gender expectations. Khan (2017) highlights the importance of this evolving self in literature, stating that "identity is not just a personal truth but a social mirror." Bismil mirrors the collective aspirations



Vol.03 No.02 (2025)

of women who navigate hostile environments while reimagining themselves as independent, capable, and worthy of self-determination.

7. Methodology

This research employs a qualitative literary analysis approach to explore the theme of women empowerment as portrayed in Bismil by Mehrunisa. Qualitative research is particularly effective in interpreting literary texts because it focuses on understanding meaning, context, and interpretation rather than numerical data. Since empowerment is a multifaceted and culturally embedded concept, a textual and thematic analysis allows for a nuanced examination of the protagonist's experiences and the novel's broader social implications.

7.1 Research Design

The study is structured as a thematic literary analysis, which involves identifying and interpreting key themes related to empowerment, gender roles, identity formation, and societal transformation within the novel. This design helps examine how literature reflects, critiques, and potentially reshapes social realities.

7.2 Data Collection

The primary data for this research consists of the novel Bismil by Mehrunisa. Selected passages, dialogues, character interactions, and narrative events are analyzed in depth. The selection of textual evidence was guided by relevance to the study's objectives and research questions—particularly those that illuminate the protagonist's psychological growth, resistance to social norms, and transformation of identity. In addition to the primary text, secondary data includes scholarly articles, critical essays, and journal publications focusing on feminist literary criticism, Urdu literature, and South Asian gender studies. These sources provide theoretical support and comparative perspectives.

7.3 Analytical Framework

The analysis is grounded in feminist literary theory and social constructivism:

Feminist literary theory is employed to examine how the novel portrays the power dynamics between genders, challenges patriarchal structures, and redefines female identity. Social constructivism aids in understanding how gender roles and empowerment are shaped by cultural narratives and social interaction. This dual framework enables a layered reading of the novel, examining both individual psychological changes and broader social influences.

7.4 Data Analysis Procedures

The research follows these steps for analysis:

1. **Close Reading:** Careful reading of the novel to identify significant moments, dialogues, and descriptions that reflect empowerment.



Vol.03 No.02 (2025)

- 2. **Thematic Coding:** Categorizing excerpts under themes such as education, resistance, identity, psychological struggle, and societal reaction.
- 3. **Contextual Interpretation:** Interpreting themes in relation to the cultural and social context of South Asia, especially within Urdu-speaking communities.
- 4. **Comparative Insight:** Drawing connections between the novel and established feminist texts or sociological studies to validate interpretations.

7.5 Ethical Considerations

As this is a literary analysis, ethical concerns primarily relate to proper citation of sources and fair representation of the author's work. All secondary sources are cited to ensure academic integrity and transparency. The interpretation remains faithful to the text, avoiding over-generalization or misrepresentation.

7.6 Justification of Method

A qualitative, interpretive method is most appropriate for analyzing a fictional narrative like Bismil, where the focus lies on subjective experience, symbolic meaning, and cultural critique. Quantitative analysis would not capture the emotional depth, linguistic nuance, or thematic complexity inherent in the text. Hence, the chosen methodology aligns closely with the objectives of feminist literary inquiry.

8. Findings and Discussion

8.1 The Journey Toward Empowerment

The protagonist in *Bismil* embodies empowerment through her determination to pursue education despite familial opposition. This journey is marked by moments of self-doubt, societal pressure, and personal growth. The narrative highlights education as a transformative tool that equips women with knowledge, confidence, and agency. For example, the protagonist's struggle against traditional expectations showcases the conflict between individual aspirations and collective norms. The novel's depiction of this tension reflects real societal challenges faced by many women.

8.2 Empowerment and Identity Formation

Empowerment in *Bismil* is closely linked to identity. The protagonist evolves from a socially conditioned individual to a self-aware woman who defines her own values and goals. The narrative explores her psychological transformation through inner monologues and symbolic events, emphasizing the emotional complexity of empowerment.

8.3 Social Resistance and Acceptance

The novel realistically portrays societal resistance to empowered women, including criticism, isolation, and threats to social standing. However, it also presents gradual acceptance and respect as the protagonist asserts her independence. This dynamic illustrates how empowerment disrupts traditional power structures while fostering dialogue and change.

8.4 Transformation of Gender Roles

Bismil challenges rigid gender roles by depicting women in roles traditionally reserved for men, such as decision-makers and breadwinners. The novel critiques the double standards imposed on women, advocating for equal opportunities and rights.



Vol.03 No.02 (2025)

8.5 Psychological and Emotional Dimensions

The narrative does not romanticize empowerment; it shows the psychological costs, including alienation and internal conflicts. This nuanced portrayal adds authenticity and depth, encouraging empathy and understanding from readers.

8.6 Broader Social Implications

Beyond the individual, *Bismil* suggests that empowered women can influence family structures, educational systems, and community attitudes. The novel advocates for collective empowerment, highlighting solidarity among women as a catalyst for broader societal transformation.

9. Results

The analysis of *Bismil* reveals that women empowerment in the novel is portrayed as a gradual, multifaceted process that encompasses personal, social, and cultural transformation. The protagonist's journey illustrates how empowerment begins with education and self-awareness, leading to increased confidence, autonomy, and the ability to challenge traditional norms. The novel realistically depicts the barriers women face—familial pressure, societal judgment, and emotional struggle—while also offering a hopeful vision of change through resilience and determination. Empowerment is shown not as an isolated event but as a continuous process that redefines identity and reshapes relationships within family and society. Moreover, the narrative reframes gender roles by positioning women as capable decision-makers and agents of social progress. The findings emphasize the critical role of literature in fostering feminist thought and encouraging readers to question established power structures. *Bismil* serves as both a reflection of real-life struggles and a catalyst for envisioning a more equitable society.

10. Conclusion

Bismil by Mehrunisa is a significant literary work that vividly captures the complexities of women empowerment in South Asian society. Through its rich narrative, the novel presents empowerment not merely as an individual achievement but as a catalyst for social transformation. It challenges patriarchal norms, redefines gender roles, and gives voice to women's aspirations and struggles. This research underscores the importance of literary narratives in advancing feminist discourse and social change. By highlighting the psychological, cultural, and social dimensions of empowerment, Bismil contributes to a deeper understanding of gender equality issues in Urdu literature and beyond.

References

- 1. Ahmed, S. (2019). Gender and Power in Urdu Literature. Journal of South Asian Studies, 34(2), 112-128.
- 2. Fatima, N. (2018). Feminist Perspectives in Urdu Novels. Literary Review Quarterly, 15(3), 45-67.
- 3. Hussain, A. (2020). Women's Education and Social Transformation in South Asia. International Journal of Social Sciences, 10(4), 203-219.
- 4. Iqbal, R. (2016). Patriarchy and Women's Resistance in Urdu Fiction. Pakistan Journal of Gender Studies, 12(1), 75-92.
- 5. Khan, M. (2017). The Role of Literature in Gender Awareness: A Study of Urdu Novels. Cultural Horizons, 8(2), 59-74.



Vol.03 No.02 (2025)

- 6. Ahmed, S. (2019). Gender and Power in Urdu Literature. Journal of South Asian Studies, 34(2), 112–128
- 7. Fatima, N. (2018). Feminist Perspectives in Urdu Novels. Literary Review Quarterly, 15(3), 45–67
- 8. Siddiqui, L. (2018). Feminism and Cultural Identity in South Asian Literature. Journal of Feminist Studies, 14(2), 91-109
- 9. Raza, T. (2021). Bismil: A New Voice for Women's Empowerment in Urdu Literature. Contemporary Urdu Studies, 9(4), 205-223.
- 10.Raza, T. (2021). Bismil: A New Voice for Women's Empowerment in Urdu Literature. Contemporary Urdu Studies, 9(4), 205–223
- 11. Khan, M. (2017). The Role of Literature in Gender Awareness: A Study of Urdu Novels. *Cultural Horizons*, 8(2), 59–74
- 12. Hussain, A. (2020). Women's Education and Social Transformation in South Asia. International Journal of Social Sciences, 10(4), 203–219
- 13. Malik, R. (2017). Women's Narratives and Social Change in South Asia. Cultural Studies Journal, 21(1), 89-105.